

2021 IMPACT REPORT



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A NOTE FROM OUR EXECUTIVE DIRECTOR

Dear Global Glimpse community,

I am incredibly proud of the path we have charted over the past year and the ingenuity, resilience, and dedication of our team, our students, and our community of partners and supporters. We believe that the best kind of education is one you experience and the experiences of this time have challenged us to embrace the value of stepping out of our comfort zone that we so diligently teach Global Glimpse students. With innovation and integrity, we have thrived through seemingly impossible circumstances and found ways to instill hope and inspiration in our students.

In a year when nothing could be planned or anticipated, we developed and deployed new virtual program content, created and piloted a global career exploration fellowship for alumni across the country, and launched our first environmentally focused travel programs in a new country serving over 160 students whose lives and travel plans with Global Glimpse were upended by the pandemic in 2020. When our future was insecure, we kept our values front and center, doubling down on our commitment to diversity, equity, and inclusion and developing new approaches to hiring, training, and team building that will strengthen our organization and position us to rebuild stronger.

We are unwavering in our commitment to opening the world to young people and we have taken every opportunity in this time of transformation to learn and grow. As we look to the future, we are keenly aware of the power of this moment and the critical need for more equity-focused models in education, travel, leadership, and global learning. With more than a decade of experience, we are positioned to lead this movement forward championing equity and access for students from underrepresented backgrounds.

I am especially grateful this year for the strong leadership of our board of directors and the courage of our incredible team. I am humbled by the courage of our students and teachers, and deeply grateful to the families, partners, and supporters who have stood by us every step of the way.

Sincerely,

A handwritten signature in black ink, reading "Eliza Pesuit". The signature is fluid and cursive, written in a professional but personal style.

Eliza Pesuit
Executive Director, Global Glimpse

OUR WORK

Our mission is to empower our next generation to bridge divides and lead with empathy and global perspective.

A lack of social emotional learning, limited global perspective, and persistent racial and economic segregation are preventing US high school students from developing critical life skills. **We're on a mission to change that.**

The Global Glimpse program brings high school students from diverse socioeconomic, racial and geographic backgrounds together through shared experience.

We are the only global education organization that places diversity and equity at the heart of our model. Every student is eligible for a need-based scholarship and to date we have provided over 13 million dollars in scholarships to make our program accessible to students from all backgrounds.





OUR MODEL

Over the past 14 years, Global Glimpse has served over 7,000 students and 600 educators across 100 high schools in the San Francisco Bay Area, New York, Chicago, Colorado, and Massachusetts. We believe deeply in the power of bringing young people from different backgrounds together through shared experience. Before the global pandemic, all of our student, alumni, educator, and parent experiences were in-person. We never considered any other way.

The pandemic illuminated the ways in which virtual engagement can supplement and strengthen our in person programming. As we look to the future we are embracing a new program model that integrates virtual and in-person experiences and streamlines program operations in order to expand access, increase engagement, and deepen impact.

HISTORICAL MODEL



AFTER SCHOOL WORKSHOPS
All after school and pre-trip workshops held in person.



IN-PERSON TEACHER TRAINING
All teacher trainings held in person.



HIGH SCHOOL ALUMNI PROGRAMS
Alumni summits in person for high school seniors.



INTERNATIONAL IMMERSION



Our program will continue to center around an immersive global experience that builds empathy, agency, and global perspective.



FUTURE MODEL



INTEGRATED PROGRAMMING
Virtual and in-person programs for students to connect with peers.



VIRTUAL TEACHER TRAINING
Virtual teacher trainings supplemented by a national educator network.



COLLEGE & CAREER ALUMNI PROGRAMS
Virtual and in-person alumni programs for global career readiness.

2021 PROGRAMS

In a year when nothing could be planned or anticipated, we ran our third **Brave New Leaders Virtual Academy**, developed and deployed completely new in-school program content in partnership with teachers across the country, launched a global career fellowship in partnership with **Snap Inc.**, and engaged more alumni than ever before through virtual college and career summits.



FALL BRAVE NEW LEADERS ACADEMY

Over the course of 10 interactive sessions, high school students from diverse communities across the U.S. came together to engage in live virtual programming that developed empathy, agency, and a global perspective.

Facilitated by Global Glimpse staff and featuring inspiring guest speakers and mentors from around the world, the **Brave New Leaders Academy** provided students the opportunity to:

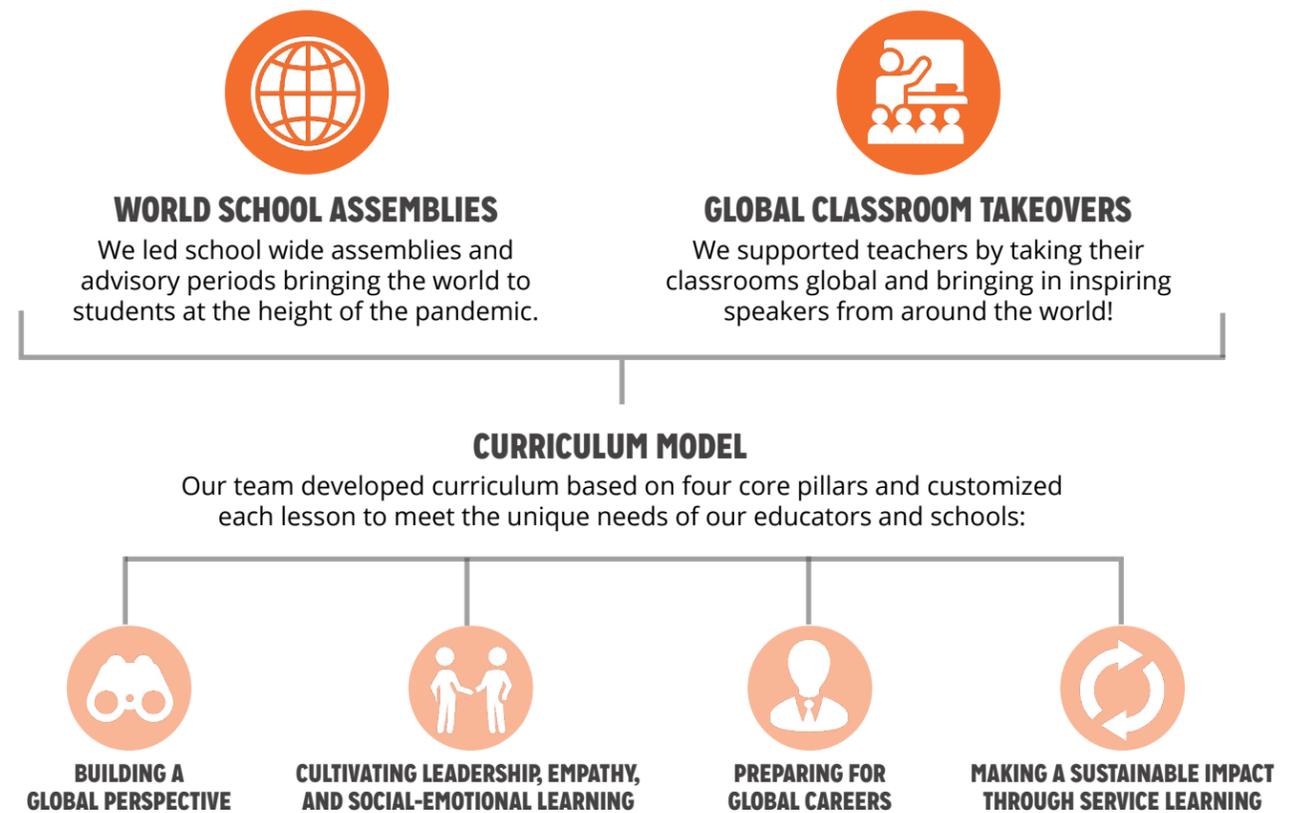
-  Connect with Diverse Peers Across the Country
-  Improve Mental & Physical Health
-  Develop Critical Leadership Skills
-  Connect with and Learn from Inspiring Leaders
-  Use Design Thinking to Take Action in their Community

“I participated in high school events that have had an impact on me but I think that my experience with the Brave New Leaders Academy was the most powerful one because I got the opportunity to interact with students from all over the country. I got to meet students whose lives I had no idea about, hear about their different backgrounds, and learn how they became successful where they are now.”

Fryda C.
Impact Academy for Arts & Technology, Bay Area

IN-SCHOOL VIRTUAL PROGRAM

In order to continue to provide dynamic enrichment programs and meet the needs of our students, teachers, and school communities in a virtual learning environment, Global Glimpse facilitated live, virtual In-School Programming for the first time for our partner schools and teachers throughout the spring of 2021. Our goal was to alleviate some of the stress on teachers and support them to bring the world into their classrooms through dynamic, live virtual programming.



93
STUDENTS

from 35 schools in the SF Bay Area, New York, Chicago, Massachusetts, and Colorado participated in 10 sessions.



12
GUEST SPEAKERS

from around the world shared their personal stories and spoke on topics of expertise to students.



“In this virtual environment it was important to have the opportunity for a connection with someone from another country. Students want to understand and engage with the world. This gave them a taste of this engagement.”

SANDRA S.
SPANISH TEACHER, OAKLAND SCHOOL FOR THE ARTS

VIRTUAL COLLEGE & CAREER SUMMITS

Building on the success of our virtual academies, we created a national virtual Alumni Ambassador program to replace our traditional post-travel alumni programming. Students who participated in our summer or fall **Brave New Leaders virtual academies** in 2020 were given the opportunity to apply to become ambassadors in 2021, carrying the Global Glimpse spirit forward in a time of great uncertainty.

We hosted six virtual ambassador summits that supported students to build connections with diverse peers across the country during a period of isolation, develop their leadership skills, and prepare to travel. The curriculum for each summit was custom designed and grounded in the foundation of empathy, agency, and global perspective established in the **Brave New Leaders Academy**.



SUMMIT #1
AMBASSADOR ORIENTATION



SUMMIT #2
LIFE IN COLLEGE



SUMMIT #3
STORYTELLING FOR CHANGE



SUMMIT #4
STRONGER TOGETHER



SUMMIT #5
FUTURE OF WORK



SUMMIT #6
AMBASSADOR GRADUATION

SNAP, INC. GLOBAL OFFICE HOURS



Toronto



Paris



Mumbai



Amsterdam



Dubai

We teamed up with **Snap Inc.**, makers of **Snapchat**, to launch the **Snap Global Office Hours Fellowship**, a virtual career mentorship program for Global Glimpse alumni. Over the course of five interactive virtual sessions, Snap welcomed students into their global offices in Toronto, Paris, Mumbai, Amsterdam, and Dubai. With guidance from Snap team members, GG alumni had the opportunity to explore the culture of each office, learn how a global company operates, and hear about the core skills required to lead and succeed in the global economy.

As the inaugural cohort, these students were the first in a grand tradition of connecting global business leaders with exceptional Global Glimpse alumni who are leaders in their colleges and communities.



RETURN TO TRAVEL

There is no form of education more powerful than experiential learning and there is no substitute for being together in person. After prolonged consideration and months of planning in partnership with our global medical team, industry leaders, and local community partners, we were so excited to announce a new travel experience in Costa Rica for students impacted by the COVID-19 program postponement.

Our new immersive travel experiences on the Caribbean Coast of Costa Rica responsibly balanced ongoing risks related to COVID-19 with our commitment to provide young people with powerful opportunities to expand their global perspective, build critical skills, develop meaningful connections, and take action to better their communities.





MEET ECOLOGY PROJECT INTERNATIONAL

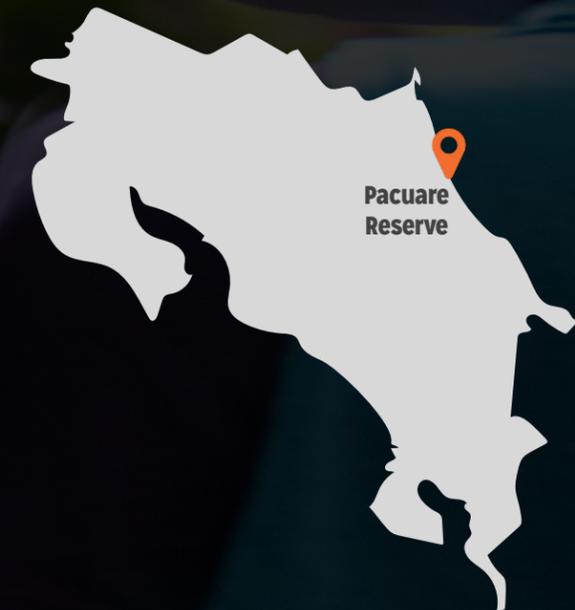
This year we worked closely with *Ecology Project International (EPI)* to develop a new program offering in Costa Rica focused on ecology and environmental justice. EPI is a nonprofit organization with a 20-year history of providing transformative travel experiences for young people in Costa Rica focused on conservation, ecology and hands-on service learning. Pictured is Ali-Asha P., a Global Glimpse student from New York, smelling a fallen fruit from EPI instructor, Kenneth.

162
STUDENTS TRAVELED

10
PROGRAM DELEGATIONS

1,620
SERVICE HOURS COMPLETED

COSTA RICA



We have always invested in building strong partnerships to support our international travel programs. EPI provided our students and educators with exclusive access to a spectacular private reserve called the Pacuare Reserve where students were removed from the pressures of daily life, immersed in nature, and challenged to think critically about the intersection of social injustice and environmental degradation.

For the first time this summer, students traveled in groups with peers from outside of their home region and this added another level of depth to the diversity of our student groups.

95%

OF STUDENTS BELIEVE THEY
HAVE A RESPONSIBILITY TO MAKE
THE WORLD A BETTER PLACE.

100%

OF STUDENTS BUILT RELATIONSHIPS
WITH PEERS FROM
DIFFERENT BACKGROUNDS.

90%

OF STUDENTS SAID IT WAS THE MOST
POWERFUL EXPERIENCE THEY'VE HAD
THUS FAR IN HIGH SCHOOL.

98%

OF STUDENTS REPORTED FEELING
SAFE AND SECURE ON THEIR TRIP.



INSPIRING FUTURE GLOBAL CITIZENS

This year we were incredibly honored to launch a special partnership between Global Glimpse and the **Live Like Leo Foundation** to support travel scholarships for students from low-income backgrounds. During the summer of 2020, a 10-year-old boy, Leo Cellura, was tragically killed while riding his bike in his neighborhood in Lafayette, California. After Leo's passing, stories of his kindness, compassion, and inclusion no matter another child's background, needs, or age, poured in from friends around the world and this became the vision and core values of the Live Like Leo Foundation.

The first delegation of sponsored students traveled this summer and every student in the Global Glimpse program carried Leo's legacy forward by nominating peers that demonstrated courage, commitment, and camaraderie to receive the **Leo Spirit Award**. Three incredible young leaders were selected to receive a \$1,000 scholarship to be used towards their continuing education and leadership in their community.

“

Our foundation is intended to harness these rich global experiences and bring them to students who do not have access. Our mission is to give young people opportunities to become global citizens, empowering them to lead their communities with compassion and inclusion in order to create a kinder and more connected world.

MIKE & DINASHA CELLURA

“

When I am older, I want to pursue environmental science or engineering, and advocate for climate justice and work towards viable solutions on a larger scale.

I wish everyone could recognize that we are part of nature and Earth is our home, not just a vessel of resources that we extract and use for our own benefit. I believe that one of the main ways in which we can help restore the planet is by standing as allies with indigenous peoples, who have been protecting nature for thousands of years, and who understand how to live a balanced life that focuses on giving back to the Earth.

ELIANA ROKEACH

**OAKLAND, CA
POMONA COLLEGE**

“

I enjoy community service because I get to work alongside people in my community who believe in making a difference in the world and the community around them. I love working with people to bring them up to where everyone else is today. No one should ever be left behind or forgotten and I won't allow that to happen.

ZEPHANIAH LANGLEY

**SPRINGFIELD, MA
NORTHEASTERN UNIVERSITY**

“

As a resident of such a diverse and culturally expressive home town, I have grown to become an open-minded and accepting individual. I have always believed one should express and love as one aspires to.

I grew up caring for everything I touched, because my parents always reminded me that someone always had less and others didn't have the chance to grasp the things I held so effortlessly.

ISABELLA NAJARRO

**PITTSBURG, CA
UC BERKELEY**



OUR PARTNERS

We believe in the power of collaboration and work closely with a range of philanthropic and programmatic partners to bring Global Glimpse to life. Our partners range in size from small community-based family foundations, to college preparatory programs, institutional funders, and multinational corporations. All of our partners share a strong commitment and vision to develop a new generation of diverse global leaders.

In 2021, we launched a new partnership with **Away**, a global lifestyle brand with a mission to transform travel. **Away** shares our belief in the power of connection and this partnership allows our students, no matter where they come from, to feel that the world is theirs and their contributions to it are important. Whether it's supporting our students with global career advice, helping them pack for their first college trip, or helping them to take their first flight, our supporters demonstrate the values of true partnership and we are honored to have them as part of the Global Glimpse community.



COMMUNITY PARTNERS

We are proud to work with a strong community of institutional, corporate, and community partners to bring the Global Glimpse mission to life.



PARTNER ORGANIZATIONS

We work closely with college preparatory organizations to provide opportunities for their students to participate in our international immersion programs each summer.



SCHOOL PARTNERS

BAY AREA PARTNER SCHOOLS

Abraham Lincoln High School
Academy of Arts and Sciences
American High School
Analy High School
Andrew P. Hill High School
Arroyo High School
Balboa High School
Berkeley High School
Burton High School
Capuchino High School
Castro Valley High School
Cindy Avitia High School
Cupertino High School
Davis Senior High School
Dougherty Valley High School
El Cerrito High School
Encinal High School
Envision Academy for Arts & Technology

Evergreen Valley High School
Freedom High School
Fremont High School
Impact Academy of Arts and Sciences
Independence High School
Irvington High School
James Logan High School
John Swett High School
Leadership Public Schools – Richmond
Lighthouse Community Charter School
Lionel Wilson College Prep
Lowell High School
Mills High School
Mission San Jose High School
Mountain View High School
Mt. Eden High School
Oak Grove High School
Oakland High School
Oakland School for the Arts

Palo Alto High School
Petaluma High School
Pittsburg High School
San Francisco School of the Arts
San Marin High School
Sequoia High School
Silver Creek High School
Sir Francis Drake High School
Sobrato High School
South San Francisco High School
Summit Preparatory Charter High School
Summit Public Schools K2
Summit Tahoma High School
Tamalpais High School
Tennyson High School
W.C. Overfelt High School
Westmont High School
Willow Glen High School
Windsor High School

NEW YORK PARTNER SCHOOLS

Bronx Center for Science and Mathematics
Eagle Academy for Young Men II
Frank Sinatra School of the Arts
Greenwich High School
High School of Economics and Finance

Professional Performing Arts School
School of the Future
The Laboratory School of Finance and Technology
Urban Assembly for Applied Mathematics and Science
Williamsburg Preparatory School

CHICAGO PARTNER SCHOOLS

Brooks College Prep, Roseland
Deerfield High School, Deerfield
Evanston Township High School, Evanston
Highland Park High School, Highland Park
Kenwood Academy, Hyde Park
Lincoln Park High School, Lincoln Park
Lindblom Math & Science Academy, Englewood
Mansueto High School, Brighton Park
Morgan Park High School, Morgan Park

Niles West High School
Noble Street College Prep, Noble Square
Oak Park & River Forest High School, Oak Park
Plainfield North High School
Pritzker College Prep, Hermosa
Roberto Clemente Community Academy, West Town
Taft High School, Norwood Park
Walter Payton College Prep, Old Town
Westinghouse College Prep, Garfield Park

MASSACHUSETTS PARTNER SCHOOLS

Greenfield High School
Holyoke High School
Northampton High School

Springfield Central High School
Southwick Regional High School
Westfield High School

DENVER PARTNER SCHOOLS

Atlas Preparatory School
Denver East High School
Doherty High School
DSST: Cole High School

KIPP Denver Collegiate Prep
KIPP Northeast Leadership Academy
Strive Prep – Rise

BOARD OF DIRECTORS



JENNIFER OGDEN-REESE
BOARD CHAIR
Chief Marketing Officer
2U Education



MICHELLE PATRICK
BOARD VICE CHAIR
Principal Program Manager
PG&E



AISHA TAYLOR
BOARD SECRETARY
Community Engagement Lead
Grow with Google, Google



WAILUN CHAN
BOARD TREASURER
Chief Financial Officer
Grafana Labs



CISCA BROUWER
Senior Associate General Counsel
Snap Inc.



DAN BRODNITZ
Head of Global Content Strategy
LinkedIn Learning, LinkedIn



BRYCE GILLELAND
Managing Partner
Asha Capital Partners



SELENA KALVARIA
SVP, Brand Engagement
Gucci Americas



SHARON GRANT
Executive Director
Community Programs Accelerator
University of Chicago

LEADERSHIP COUNCILS

A diverse network of passionate cross-sector professionals who work to build awareness around Global Glimpse programs and support program expansion, fundraising, and network development, both regionally and nationally.

SF BAY AREA

Allyson Edwards
Amy Hanson
Bryan Nguyen
Christine Yee
David Karditzas
Declan Wolfe
Hannah Wells
Jens Schwalm
Kristin Goddard
Lindsey Walker
Long Tran
Morgan Muhonen
Rob Baxter
Tam Nguyen
Tony Pham
Vincent Sanchez
Vivian Guo

NEW YORK

Angie Wei
Anne Lutin
Brian Rekuc
Chris Dong
Chris Wallace
Cici Chen
David Hecht
Dominic Childs
Iryna Mogilevich
Jill Valle
Megan Coleman
Melissa Heinz
Phillip Hubert
Sasha Bannister
Shantel Palacio
Vitaliy Demyanik

CHICAGO

Alex Lin
Alex Owens
Andrew Wetmore
Annie Roessler
Connie Williams
Disha Garg
Jasmine Merchant
Marlee Stein
Shivani Shah
Stephen Harris
Wilson Ma

DONOR COMMUNITY

PLATINUM PARTNERS (\$200,000+)

United Airlines

WORLD CHAMPIONS (\$50,000-\$199,999)

The Heckscher Foundation for Children
Snap, Inc.
Away

COMMUNITY LEADERS (\$10,000-\$49,000)

Quest Foundation
JFL Fund
Scott & Samantha Zinober
The Charles Hayden Foundation
Edwin Gould Foundation
The Janey Fund
Ida & William Rosenthal Foundation
The Bengier Foundation

SOCIAL INNOVATORS (\$2,500-\$9,999)

Kristen Mack
Antoine & Emily van Agtmael
Kristy Hull
Betty & Jack Schafer
Brian Requarth
The Points Guy

GLOBAL CITIZENS (\$1,000-\$2,499)

Charles Sasser
Krishna Kosuri
Patrick Lawler
Piet Brouwer
Tiffany Chow
Kevin Berg
Meighan Family Fund
William Blaustein

Live Like Leo Foundation
The Pinkerton Foundation

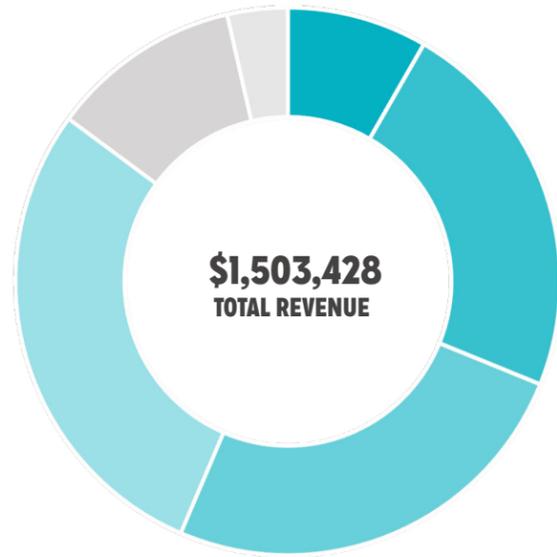
S.D. Trombetta Foundation
The Irene E. & George A. Davis Foundation
Scott Earthy
Barry & Wendy Meyer
Eva Gunther Foundation
John Buoymaster
Peter Read

Travelzoo
The Osa Foundation
Delanie Read
Pete & Sally Masucci
Tara Magner
Cori Duncan

Tawa Mitchell
Eric Sanabria
Gwendolyn Perkins
Ian Irvine
James Allen
Amanda von Almen
Craig Lewis

FINANCIALS

Our 2021 earned revenue and expenses reflect the impact of the global pandemic with in-person student travel in the Summer of 2021 at approximately 20% of pre-pandemic levels.



EARNED REVENUE

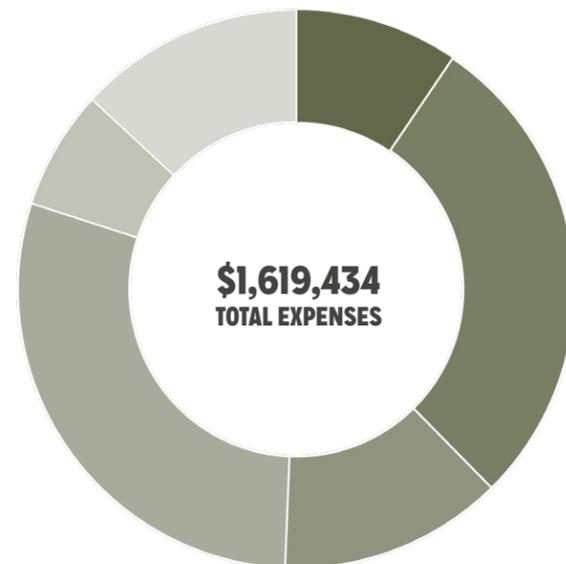
- Program Fees (Partner Schools, Partner Organizations, & Independent Students) \$125,104 - 8%

CONTRIBUTED REVENUE

- Corporate 342,900 - 23%
- Individual Contributions \$380,219 - 25%
- Foundation Grants \$431,000 - 29%
- In-Kind Airfare \$170,275 - 11%
- Other In-Kind Contributions \$53,930 - 4%

EXPENSES

- Airfare \$153,831 - 9%
- International Programs \$455,698 - 28%
- Administration \$209,907 - 13%
- U.S. Programs \$475,558 - 29%
- Program Development \$112,092 - 7%
- Fundraising \$212,357 - 13%



GET INVOLVED. JOIN THE MOVEMENT.



REFER A SCHOOL

Global Glimpse is always looking to partner with new high schools across the United States with a special focus on schools in the SF Bay Area, New York Tri-state Area, Greater Chicago, and Western Massachusetts. Refer a school to join our program today at globalglimpse.org/refer



GIVE THE GIFT OF TRAVEL

Thanks to the generous support of hundreds of donors, Global Glimpse supported students through the pandemic and provided scholarships to students who would not otherwise be able to afford to travel this year. We need your help to continue to make our programs accessible to students from low-income backgrounds. Give the gift of travel today at globalglimpse.org/donate



JOIN US

Global Glimpse is a community of hundreds of passionate staff, hundreds of teachers across the country, and thousands of U.S. and international community partners working to make transformative travel possible for students from all backgrounds. Join our team, volunteer with us, or get involved today at globalglimpse.org/get-involved



GLOBAL GLIMPSE

Open the eyes of tomorrow's leaders